

CECILIA

2050

OPTIMAL EU CLIMATE POLICY

Choosing Efficient Combinations of Policy Instruments for
Low-carbon development and Innovation to Achieve
Europe's 2050 climate targets¹

*Workshop - Finance and the environment – The
role of finance behind the adoption of eco
innovations and firm's 'green competitiveness' –
London May 15th 2014*

¹ www.cecilia2050.eu

Venue – **UCL Room 4.04**

Central House | 14 Upper Woburn Place, London

Agenda of the meeting

9.30 Welcome

10.00 Morning session

- ✓ V Miceli (Catholic University of Milan) and R Zoboli (Catholic University of Milan & CERIS CNR) Overcoming financial barriers to eco-innovation: international instruments and initiatives
- ✓ J Horbach (University of Augsburg) Importance of subsidies for different eco-innovation fields and countries

11.00 – 11.15 Coffee break

- ✓ M Savona (SPRU) – No money, no honey? Financial versus knowledge and demand constraints to innovation
- ✓ C Ghisetti and M Mazzanti (University of Ferrara) Eco innovation data: insights from Eurobarometer survey. Prospects for empirical analyses

12.15 Follow up discussion

12.45 Lunch

13.45 Afternoon session

- ✓ M Zoli (University Rome Tor Vergata) The microeconomics of Green finance and eco innovation
- ✓ E Rossi (Financial advisor) Solar: the gold rush to what? - the Italian case

14.45 – 15.00 Coffee break

- ✓ Nick Silver (Callund consulting and Grantham Research Institute) The Ten Tweaks: how to achieve a transformation to a low carbon economy.
- ✓ J Macgregor (EcoNomics™) Engineering the green economy

16.00 Follow up discussion

16.30 Conclusion of meeting

Please register to the event here <http://www.eventbrite.co.uk/e/finance-and-the-environment-eco-innovation-and-competitiveness-tickets-11252664021>